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RUSSELL HERDER NAMED AGENCY OF RECORD FOR EARLE BROWN HERITAGE CENTER

Historic Conference Center Prepares for the Next 20 Years of Memories

MINNEAPOLIS – April 15 – Minneapolis marketing firm Russell Herder announced today that it has been named agency of record for the historic Earle Brown Heritage Center in Brooklyn Center, Minn.

The Earle Brown Heritage Center is slated to celebrate its twentieth anniversary this year. In addition to its anniversary, the Center will also take part in welcoming a new Embassy Suites to the neighboring property in the coming months.

For the last 20 years, the Earle Brown Heritage Center has been a mainstay of the Twin Cities hospitality scene hosting hundreds of conferences, events, tradeshow and receptions annually.

Russell Herder will be responsible for strategic, creative, interactive and media duties for the landmark conference and event center.

About Earle Brown Heritage Center

The historic Earle Brown Heritage Center is one of the Midwest's premier conference and event centers. With over 36,000 square feet of flexible meeting space, the Earle Brown Heritage Center can accommodate groups from 20 to 1000 and features on-site catering services, state-of-the-art audio/visual capabilities, free wireless internet access, convenient freeway access and acres of free parking. With 18 meeting/event rooms to choose from, you are sure to find one that perfectly suits your needs.

About Russell Herder

Russell Herder is an independent marketing communications firm providing award-winning advertising, public relations, interactive, research and media services for a roster of national clients. For more information visit russellherder.com or contact Dan Domagala at 612.455.2366 or ddomagala@russellherder.com.

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